



CEBT

Omada Health for CEBT

→ July 17, 2023

Agenda

Part 1 **The Member Experience**

Part 2 **Member Testimonials**

Part 3 **Health Impact**

Part 4 **What's New**





A Reminder of the Member Experience



Everyday behaviors are costing you and your members

37M Americans with **diabetes**¹



68% of people with Diabetes have Hypertension⁵

96M Americans with **prediabetes**¹



47% of Omada members with chronic conditions have a behavioral health concern

116M Americans with **hypertension**²



58% of people with Diabetes also have an MSK issue⁶

 **Stress**

 **Poor Nutrition**

 **Low Physical Activity**



The white space between visits



Always-on



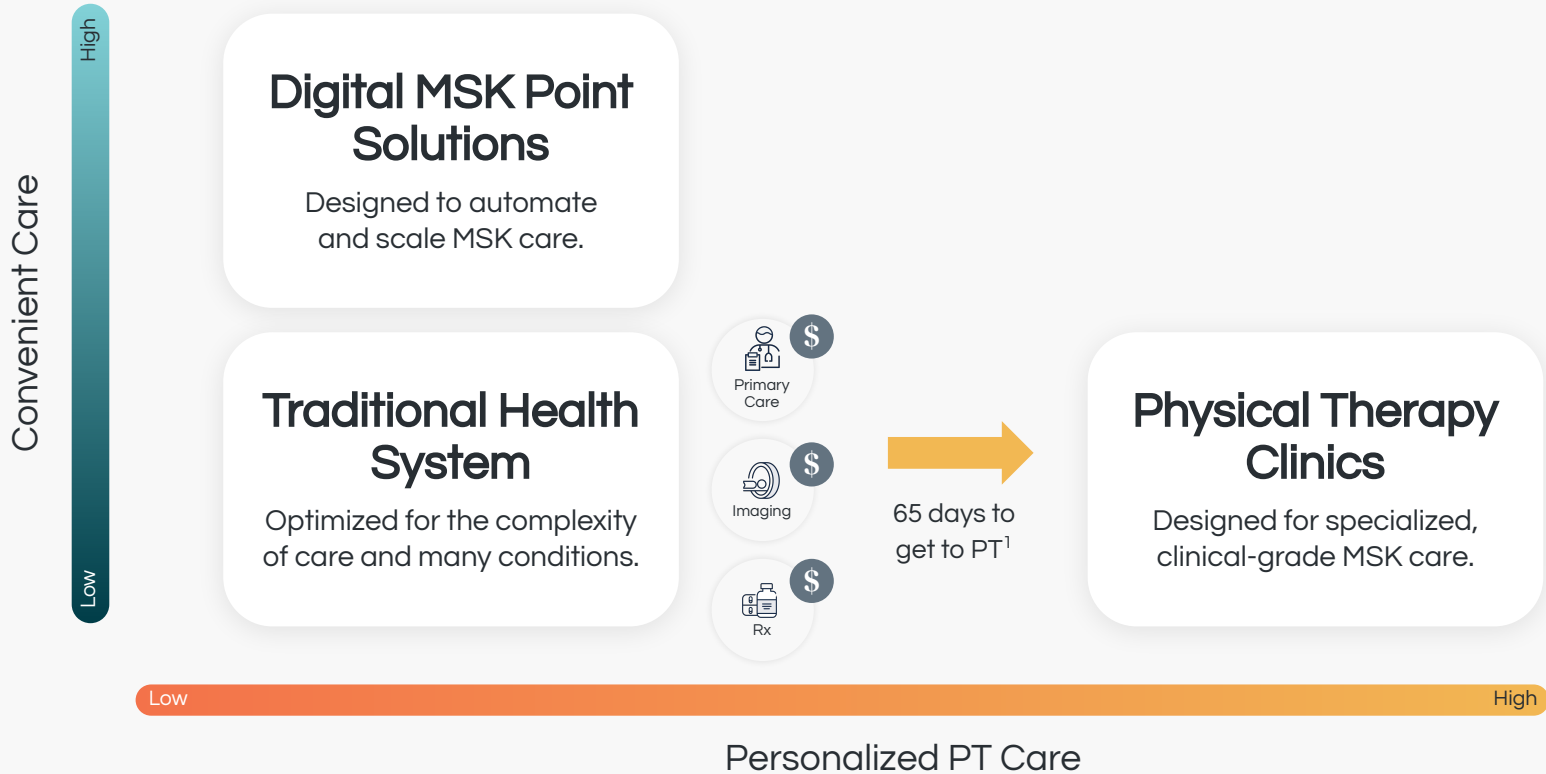
Proactive



Evidence-based

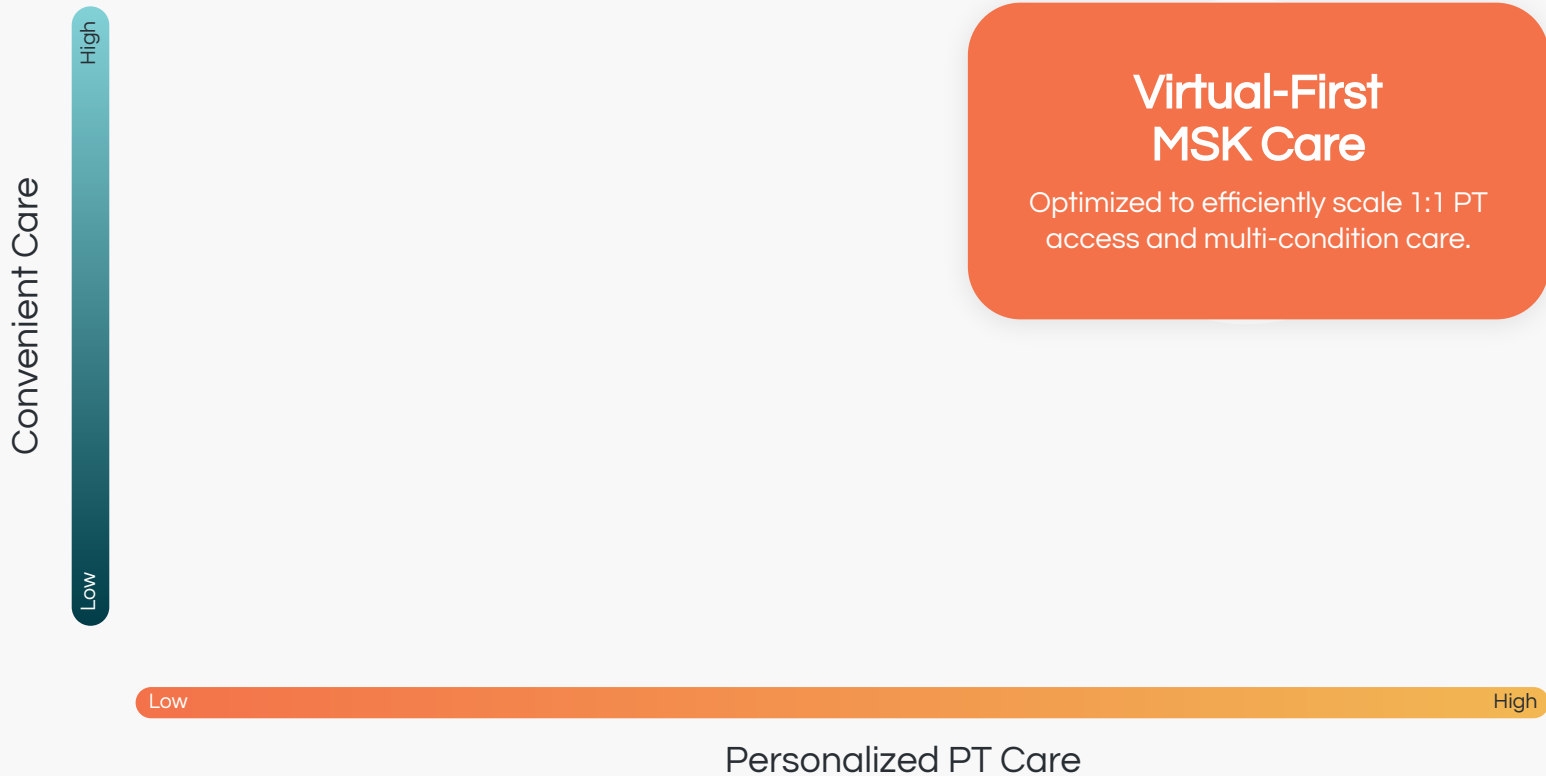


Current MSK care approaches require costly tradeoffs



1: Activision Blizzard claims-based cohort study 2019

What if you didn't have to choose between clinical-grade care and convenience...



What members get



Behavioral Health Specialist



Diabetes and Hypertension Specialist



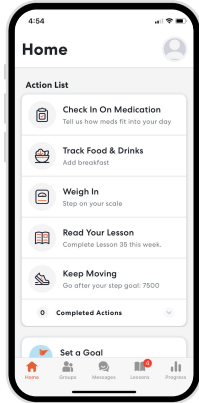
Physical Therapist



Health Coach



Care Team



Mobile App + Web Portal



Connected Devices + Program Tools



Prevention



Diabetes



Hypertension



Musculoskeletal

All with Behavioral Health Support



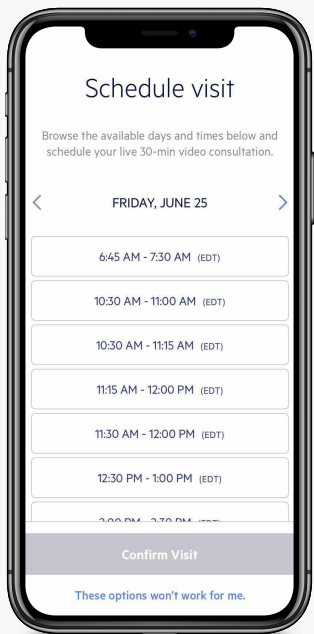


CEBT Member Experience

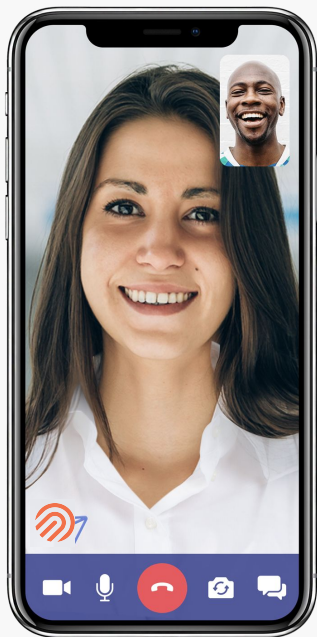




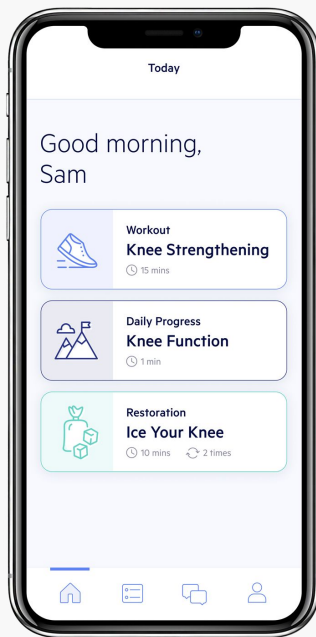
Omada for MSK



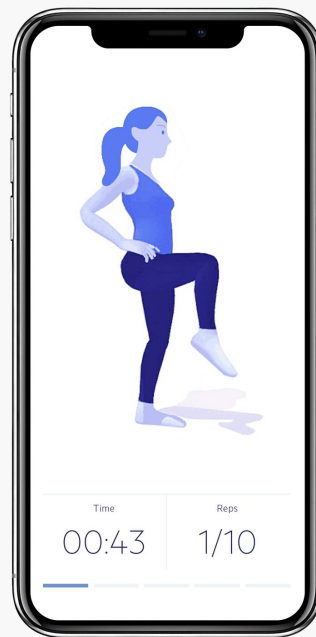
Schedule a Virtual Visit with a PT within 24-48 Hours



Immediate Access to Unlimited, Dedicated PT Care



Personalized Care Plans & Daily Progress



Injury Prevention & 500+ Exercises



Computer Vision



Address barriers to change with 100% human-led, data-empowered care

Close conversations surface **unique insights** and fuel **meaningful coaching moments**



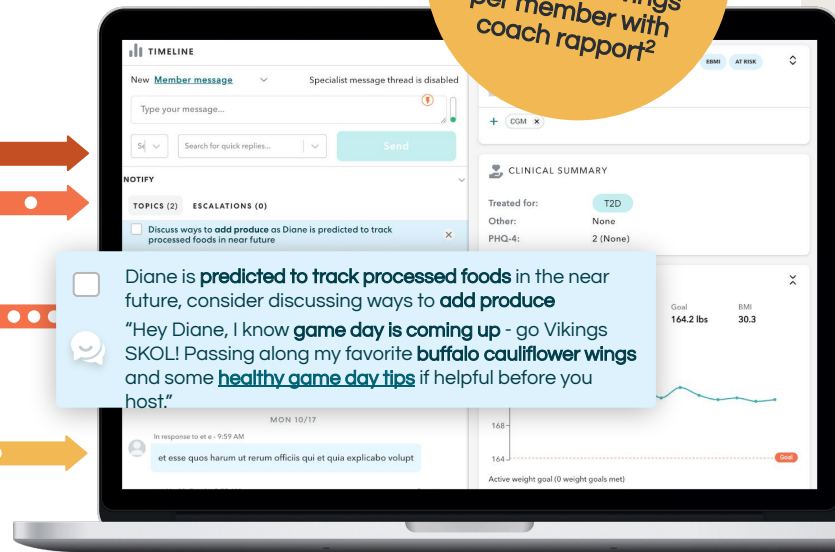
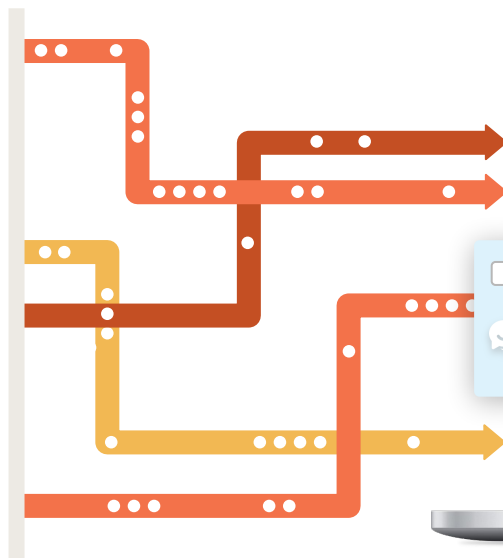
Sports 22,564 messages

Holidays 32,090 messages

Work 79,270 messages

Family 124,018 messages

1,000,000,000+
data points¹



\$600+
additional savings
per member with
coach rapport²

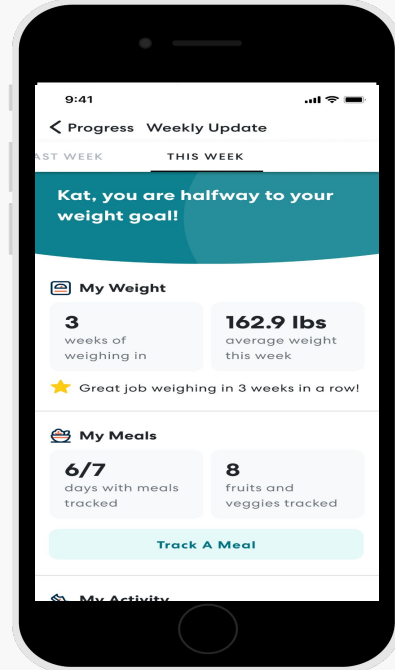
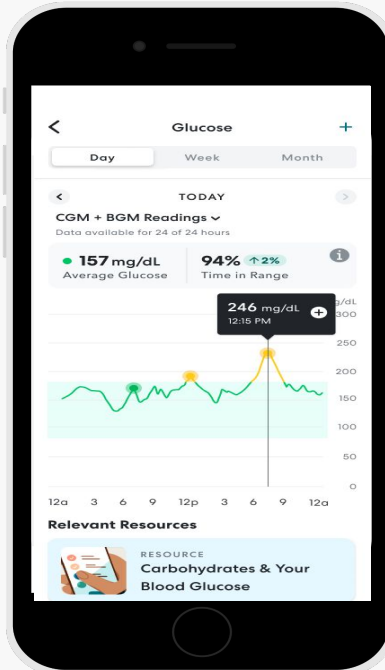
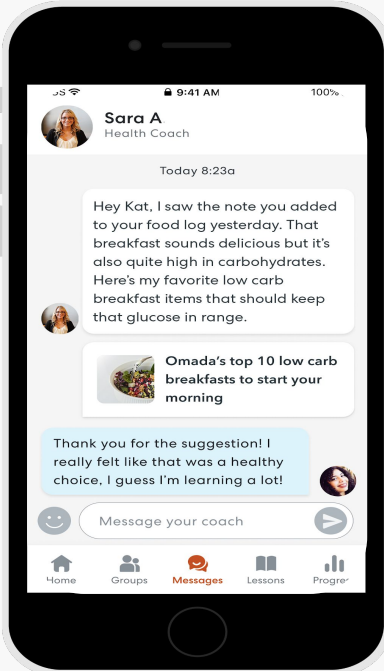
Diane is **predicted to track processed foods** in the near future, consider discussing ways to **add produce**
"Hey Diane, I know **game day is coming up** - go Vikings SKOL! Passing along my favorite **buffalo cauliflower wings** and some **healthy game day tips** if helpful before you host."

1. Omada Insights Lab data 2022

2. Omada Insights Lab data 2022 *savings based off of Omada Prevention program study



Omada Care Approach





**What your members are
saying...**



CEBT Member Quotes *over 50 quotes of appreciation!*

“This is an easy plan to follow. There is so much support from your group and coach.

Little easy changes make a big difference.”

—

Fort Lupton, CO, Omada
Member

“

I absolutely love that my company provides this very helpful program. It is very simple to use. The coaches are very helpful. I appreciate the fact that the coaches check in with me. **It makes me feel special and I know I can count on them.** Thank you so much for offering this amazing program.

—

Salida CO, Omada Member

”





Health Impact



Total Enrollments By Product



Prevention

694



Diabetes

36



Hypertension

262



Diabetes +
Hypertension

45



MSK

48

CEBT: Success in Managing Pre Diabetes

"When I was at home one night looking through the app on my phone and I started to see a trend in my weight going down, I saw my heart rate was stabilizing and that my endurance was starting to come back. It felt good to have that feeling back again."

- Member, Hot Sulphur Spring, CO

Weight Loss

so far, all participants lost

2,839 lbs

Engagement

23.9 Engagement
per week¹

IN 26 WEEKS:



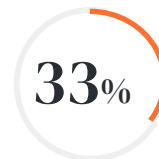
Lost 5% or
more of
weight

Omada Benchmark: 22%

SATISFACTION

80% Satisfaction
Rate

IN 52 WEEKS:



Lost 5% or
more of
weight

Omada Benchmark: 26%

ENROLLMENT RATE



Accepted,
Enrolled with
Scale and
Coach



CEBT: Success in Managing Diabetes

“

To be honest the CGM has been a game changer for me..We just got back from a short trip to see our son and he asked about the CGM in my arm and I told him I felt like I have learned more in the last few weeks than I have in the 20+ years of having diabetes.

I feel like I am experimenting with food and seeing what works for me now and adjusting as I see results. To be completely honest, I am more motivated to make changes now than I have been in a long time!

I am learning with the materials you send and through my scans. I, again have hope that I may be able to lower my medication or hopefully get rid of it all together. Which is a nice feeling!

”

Enrollment & Engagement

ENROLLMENTS

76

Outcomes

A1C BASELINE: 7+

OMADA
AVERAGE
REDUCTION

-1.2

OMADA HEALTH APP

70%

Omada Benchmark: 62%

BLOOD GLUCOSE METER

49%

Omada Benchmark: 34%



Customer name: Success in Managing Hypertension

Enrollment & Engagement

CURRENT
ENROLLMENTS

273

OMADA HEALTH APP

68%

Omada Benchmark: 40%

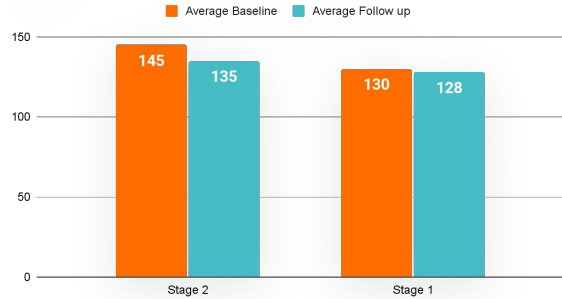
BLOOD PRESSURE MONITOR

48%

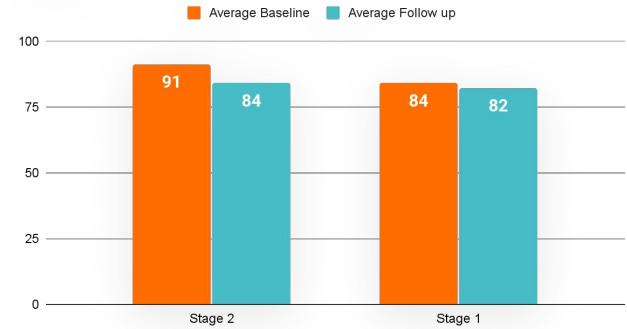
Omada Benchmark: 40%

Blood Pressure Reduction by Baseline¹

Systolic

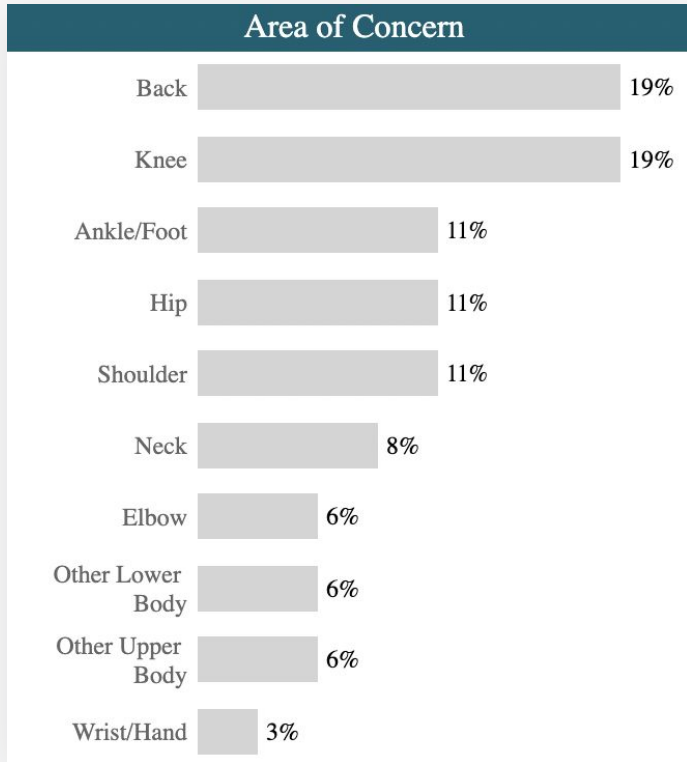


Diastolic



1. Hypertension is defined as a systolic blood pressure (SBP) of ≥ 130 or a diastolic blood pressure (DBP) of ≥ 80 . Members are classified as Stage 2 (SBP ≥ 140 or DBP ≥ 90), Stage 1 (SBP 130-139 or DBP 80-89), or At Goal (SBP < 130 and DBP < 80) based on the average of a minimum of 3 BP measurements. <https://www.ahajournals.org/doi/full/10.1161/JAHA.118.008658>

CEBT: Success in MSK



Enrollment & Engagement

PT LED RECOVERY
EPISODES

43

EPISODES
COMPLETE

30

Consults

49

Outcomes

AVERAGE LENGTH OF
PROGRAM

90 days

PAIN REDUCTION

89%

FUNCTIONAL IMPROVEMENT

85%

REPORTED IMPROVEMENT

93%





What's new



Provider report access

Members can share their Omada data with their provider and Omada can also send member reports to providers on a recurring basis

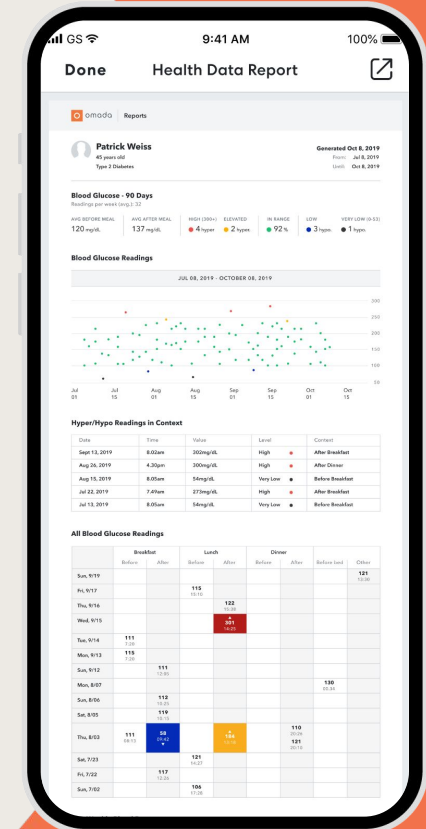
- ✔ Member Feature Launched 2021
- Automation upcoming in 1H 2023

For Members Collaborate better with your PCP and receive better and more personalized care.

For Customers Better care coordination for your population, integrating Omada into the broader care ecosystem.

Details Omada developed a Provider Data Sharing Report for members with Hypertension and Diabetes. These reports can currently be shared by members through the Omada app, and soon we plan to automate report sharing to specific providers.

Example of ➔
Provider
Data
Sharing
Report



GLP-1 support



Clinical care and oversight
provided by Omada care team



Member resources for safe Rx
use and off-ramp



GLP-1 Topic-Based Community





Thank You

